



## Wisconsin Department of Transportation

[www.dot.wisconsin.gov](http://www.dot.wisconsin.gov)

Scott Walker  
Governor

Mark Gottlieb, P.E.  
Secretary

Office of the Secretary  
P O Box 7910  
Madison, WI 53707-7910

Telephone: 608-266-1113  
E-mail: [sec.exec@dot.wi.gov](mailto:sec.exec@dot.wi.gov)

Dear Wisconsin Resident:

### Wisconsin Department of Transportation and the U.S. Department of Transportation need your input!

You have been randomly selected to participate in the voluntary National Household Travel Survey. Please complete a brief survey now. Later in the year, your household will be assigned a travel day. At that point, you will be asked to record your household's travel on that *one* day. Your personal information is confidential and will not be made public.

**Why are we surveying you?** The Wisconsin Department of Transportation (WisDOT) wants Wisconsin residents to be involved in developing a vision for transportation investment. At WisDOT, we're committed to providing the safest, most efficient and highest quality, multi-modal transportation services. The problem is that the state's decades-old transportation funding model is not keeping pace with current or future needs. This survey will help Wisconsin plan for funding future transportation services and identify how to allocate available transportation dollars.

**How will data be used?** WisDOT and the U.S. Department of Transportation will use data to not only understand transportation needs, but to identify transportation trends affecting communities. To track progress, WisDOT has set priorities for funding and has measured progress in five core goal areas: mobility, accountability, preservation, safety and service. WisDOT shares progress through the department's MAPSS performance improvement program, posted on our website - [www.wisconsin.gov](http://www.wisconsin.gov). Many of our Scorecard measures are trending favorably and are meeting established goals.

National Household Travel Survey data will help us assess the overall use, capacity and performance of the transportation system. Our transportation system directly supports our daily lives – connecting us to work, school and recreation; bringing customers to businesses, assuring that store shelves are stocked, delivering packages to our doorsteps, moving freight and much more. Transportation moves Wisconsin. Transportation impacts everyone.

**How can you help?** You can help by participating! This survey will provide essential information on your use of the transportation system's motorized and non-motorized modes and will help us make decisions about how and where to spend our transportation dollars. If you have any questions about the survey, please feel free to contact Jennifer Murray, Traffic Forecasting Section Chief, in the Bureau of Planning and Economic Development, at (608) 266-9646 or [Travelsurvey@dot.wi.gov](mailto:Travelsurvey@dot.wi.gov).

Thank you in advance for taking the time to share your valued input.

Sincerely,

A handwritten signature in black ink that reads "Mark Gottlieb".

Mark Gottlieb, PE  
Secretary